



Our postcard template is available for download at www.maxcustom.com.

ACCEPTABLE MATERIALS

- Digital Files - Macintosh Formatted
- QuarkXPress, Photoshop, Illustrator, or high resolution PDF files are acceptable.
- Minimum resolution: 300dpi.

*Please check all supplied files prior to final submission. MaxRacks/MiniMax is not liable for any color or copy errors.

Size:

Bleed: 4.5" x 6.25"
Trim: 4.25" x 6"
Live area: 4" x 5.75" (leave all copy inside this area)

Ink:

Front: 4C process (CMYK)
Back: 2C (K + PMS 300)

*Additional PMS colors, metallic, or special-mix inks are available for an additional charge. Please contact your sales rep for pricing. Color charges must be approved prior to printing.

ACCEPTABLE DIGITAL PROOFS

- High Resolution digital proofs with a dot matrix.
- Proofs should be output within SWOP standards.
- Examples of digital proofs are: Kodak Approvals or proofs output on a Creo Spectrum proofer using Imation, Kodak, or Dupont materials.

Inkjet proofs will NOT be used for color matching.

CONTACT & SHIPPING INFO

Please send all materials to:

Max Custom Media
32 West 39th Street, 8th Floor
New York, NY 10018
Attn: Art Production Department

For questions please feel free to call the Art Production Department at 212.575.2800 x115.

ANY DEVIATION FROM THESE SPECIFICATIONS WILL RESULT IN ADDITIONAL CHARGES

Last Updated 4.04

