



SPECS & REQUIREMENTS

ACCEPTABLE MATERIALS

- Digital Files - Macintosh Formatted
- QuarkXPress, Photoshop, Illustrator, or high resolution PDF files are acceptable.
- Minimum resolution for all images: 600 dpi.
- Maximum line screen for all line art: 65 ls.

*Please check all supplied files prior to sending them, MaxClings is not liable for any color or copy errors.

Size: File Should be built to 1/4 the final size of cling
For 1'x1.5' cling: 3"x4.25"

Ink: 4C process (CMYK)

*PMS or metallic colors are NOT accepted. Any color supplied as a PMS or specialty color will automatically be converted to CMYK.

ACCEPTABLE DIGITAL PROOFS

- High Resolution digital proofs with a dot matrix.
- Proofs should be output within SWOP standards.
- Examples of digital proofs are: Kodak Approvals or proofs output on a Creo Spectrum proofer using Imation, Kodak, or Dupont materials.

Inkjet proofs will NOT be used for color matching.

CONTACT & SHIPPING INFO

Please send all materials to:
Max Custom Media
32 West 39th Street, 8th Floor
New York, NY 10018
Attn: Art Production Department

For questions please feel free to call the Art Production Department at 212.575.2800 x115.

ANY DEVIATION FROM THESE SPECIFICATIONS WILL RESULT IN ADDITIONAL CHARGES

Last Updated 4.04

